

CAPITAL CAMPAIGN FUNDING OPPORTUNITIES



Building the Vision



ROSALYNN CARTER INSTITUTE FOR CAREGIVING

Rosalynn Carter Institute Caregiving Endowment

Base Goal: \$3,000,000
Challenge Goal: \$4,000,000

The RCI is known nationwide for its pioneering efforts to assist caregivers and their issues. As the prestige of the Institute has grown, there are increasing demands on staff resources to provide technical assistance and training programs, which promote the mental health and well being of individuals, families, and professional caregivers. Endowment support will assure that local and regional needs continue to be met while programs of national prominence are also pursued.

New Residential Complex

Base Goal: \$1,500,000
Challenge Goal: \$4,800,000

Residential facilities that offer integrated living and learning communities are the future of on-campus housing. This new residential complex will offer the amenities that today's college students demand, while incorporating the educational innovations—like wireless Internet connections and “buddy study” areas—that are academically important.



FUNDING OPPORTUNITIES

Student Scholarship Endowments

Base Goal: \$1,500,000

Challenge Goal: \$3,000,000

High school graduates are looking for scholarships when choosing a university. These endowments will enable GSW to compete with the wealth of financial assistance offered by other institutions.



Faculty Development Endowment

Base Goal: \$1,500,000

Challenge Goal: \$2,000,000

Attracting and keeping the best faculty is essential in maintaining GSW's outstanding academic reputation. Professors need ongoing experiences within their areas of expertise to keep them abreast of new ideas and innovations. They, in turn, bring these fresh perspectives to their students. Ongoing faculty development is critical to keeping curriculum current for our students.

Honors Program Endowment

Base Goal: \$1,000,000

Challenge Goal: \$1,200,000

Enhancement of this program will allow GSW to bring the best and brightest high school students to our campus for instruction. Through special educational field experiences, unique lectures, and other activities, honors students complete a rigorous curriculum designed to help them to be competitive in the 21st Century workplace.



FUNDING OPPORTUNITIES



Conference Center

Base Goal: \$1,500,000

Challenge Goal: \$2,500,000

This project will provide the university with a much-needed meeting facility. It will be an economic development resource for the entire region, offering a comfortable and scenic locale for meetings, retreats, and training seminars.

Eminent Scholars Program Endowment

Base Goal: \$1,500,000

Challenge Goal: \$2,000,000

GSW desires to bring noted experts to the faculty for teaching and research in their particular areas of expertise. Nursing, education, and computer sciences are just some of the academic areas that could benefit from endowment support. Private money raised by the University or GSW Foundation will be matched by the state, thereby doubling the program's impact.

Campus Facilities Improvements

\$500,000

Continued improvements in the GSW campus will enhance the beauty and functionality of our campus and upgrade facilities for the Hurricanes' championship athletic programs.



JOIN US

For information on how you can be involved in shaping the future of Georgia Southwestern State University, please contact:

Roger Congdon
Director of Development
(229) 931-2037
rcongdon@canes.gsw.edu

