



ACADEMIC PROPOSAL

Date Received by Committee Chair 11/28/05

- 1. Teacher Education Committee on (date submitted) _____
- 2. Academic Affairs Committee on (date submitted) 11/28/2005
- 3. Graduate Affairs on (date submitted) _____

From (School/Department) SoBA

Signature of Unit Head _____

Person to be Contacted Greg Hawver

Type of Action (check one): Addition Deletion Substantive Change
 Submission for File Other (please specify) _____

Action desired for (check one): Program Course Other (specify) _____
Course/Program Name and (for courses) Course Description and Hours Credit:

B.B.A. in Professional Golf Management

Brief Description of Proposal:

The SoBA proposes a new program in Professional Golf Management. The program will comply with the standards set forth by the Professional Golfers' Association of America.

This section to be completed by appropriate Committee Chair (and Secretary of Faculty Senate):

Check Committee taking Action:

(1) Teacher Education Committee (2) Academic Affairs (3) Graduate Affairs

Action taken by Committee: (Check One) *Approved* *Not Approved* *Tabled*

Comments/Reasons for Non Approval or Tabling:

Signature of Chair [Signature] Date 12/01/05

Requires action of the Faculty Senate and Faculty? Yes or No (Check one)

Faculty Senate Action: Forwarded by the Senate to the Faculty (Check one):
 With Endorsement Without Endorsement, or Remanded back to Committee

Signature of Secretary, Faculty Senate [Signature] Date 03/24/2006

1. Will this proposal change the requirements for any degree program? If so, explain and attach existing and proposed program sheets with changes clearly marked.

None

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2. Is the proposed course/program recommended or required by an accrediting agency? Is so, explain.

PGA of America

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3. Is the proposed course/program substantially similar to an existing one in another GSW department or school? Is so, explain and justify.

None

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4. Justification and/or objectives for proposal (including relationship to GSW Strategic plan, if appropriate).

2002-2007 Strategic Plan Priorities and Outcomes

Academic Programs of Distinction

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5. What additional resources will be required to implement the proposal? Faculty? Facilities? Equipment? Library holdings? Others?

meet PGA standards including: Assistant/Internship Director & Administrative Assistant

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6. What impact will this proposal have on other courses, programs, departments, schools, or units?

None

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7. Anticipated start date: fall/2006

8. Estimated number of students enrolled first semester: 25-30 Enrolled on a continuing basis 250

9. Required attachments for this proposal:
- Course outlines must include the course number, course title, course description for the Bulletin (followed by credit hour designations including lab hours, if appropriate), course content, and learning objectives for the course. A suggested text and a bibliography may be included as well.
 - Proposals for new degree must include a curriculum sheet.
 - Proposals for changes in degree programs must include existing and proposed curriculum sheets with changes clearly marked.

TO: gmh@gsw.edu

**GEORGIA SOUTHWESTERN STATE UNIVERSITY
SCHOOL OF BUSINESS ADMINISTRATION
B.B.A. in Professional Golf Management**

Name : _____
Advisor : _____

ID _____

CORE: 60 HOURS

Area A (8 hrs)	Hrs	Hrsc	Term	Grade
ENGL 1101 Composition I (min grade C)	3	0		
ENGL 1102 Composition II (min grade C)	3	0		
MATH 1111 or 1113 or 1120	3	0		

TOTAL HRS EARNED - AREA A **9 0**

Area B (8 hrs min)	Hrs	Hrsc	Term	Grade
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Select two of the following courses:

CIS 1000 Computer Literacy	2	0		
SOSC 1000, SOSC 1101, GEOG 1101	2/3	0		
ENGL 2200	3	0		
COMM 1110	3	0		
SOCI 2295	2	0		
THEA 1110	3	0		
Foreign Language (2000 or higher)	3	0		

TOTAL HRS EARNED - AREA B **5 0**

Area C (6 hrs min)	Hrs	Hrsc	Term	Grade
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ENGL 2110 or ENGL 2120 or ENGL 2130

Select one:

ARTC 1100, MUSC 1100 or THEA 1100	3	0		
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TOTAL HRS EARNED - AREA C **6 0**

Area D (10 hrs min)	Hrs	Hrsc	Term	Grade
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Lab Science	4	0		
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Non-Lab/Lab Science	3/4	0		
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Non-Lab/Lab Science, Math or Technology	3/4	0		
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TOTAL HRS EARNED - AREA D **10 0**

Area E (12 hrs)	Hrs	Hrsc	Term	Grade
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POLS 1101 American Government	3	0		
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HIST 1111 or 1112 World Civilization I or II	3	0		
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HIST 2111 or 2112 US History I or II	3	0		
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Select one:

Social Science Elective	3	0		
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TOTAL HRS EARNED - AREA E **12 0**

Area F (18 hrs)	Hrs	Hrsc	Term	Grade
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ACCT 2101 Accounting Principles I	3	0		
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ACCT 2102 Accounting Principles II	3	0		
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ECON 2105 Principles of Macroeconomics	3	0		
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ECON 2106 Principles of Macroeconomics	3	0		
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BUSA 2010 Microcomputer Appl in Bus	3	0		
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BUSA 2105 - Comm in Business Env	3	0		
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TOTAL HRS EARNED - AREA F **18 0**

Physical Education (4 hrs)	Hrs	Hrsc	Term	Grade
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PEDS 1010 Lifetime Fitness	1	0		
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PEDS 2000 CPR/First Aid	2	0		
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PEDS _____ (Activity)	1	0		
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(Activity must be swimming if swimming pool not present)

TOTAL HRS EARNED - PEDS **4 0**

Additional Requirements	UNIV 1000
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GA HISTORY _____	N	US HISTORY _____	N
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GA CONSTITUTION _____	N	US CONSTITUTION _____	N
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REGENT'S READING _____		REGENT'S WRITING _____	
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GEOGRAPHY _____		SWIMMING _____	
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MAJOR/ELECTIVE REQUIREMENTS: 75 HOURS

Business Core (24 hrs)	Hrs	Hrsc	Term	Grade
BUSA 3050 Business Statistics	3	0		
BUSA 3060 Quantitative Management	3	0		
BUSA 3100 Legal Env of Business	3	0		
BUSA 3150 Business Finance	3	0		
MKTG 3600 Principles of Marketing	3	0		
MGNT 3600 Principles of Management	3	0		
MGNT 3650 Introduction to International Business	3	0		
MGNT 4190 Strategic Management	3	0		

TOTAL HRS EARNED - BUS CORE **24 0**

PGM Major (51 hours)	Hrs	Hrsc	Term	Grade
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PGMT 1000 PGM Practicum I	3	0		
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PGMT 2000 PGM Practicum II	3	0		
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PGMT 2200 Introduction to PGM	3	0		
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PGMT 2400 Rules & Tournament Operations	3	0		
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PGMT 2600 Scientific Aspects of Teaching & Golf Equipment	3	0		
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PGMT 3000 PGM Practicum III	3	0		
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PGMT 3010 PGM Seminar I	1	0		
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PGMT 3020 PGM Seminar II	1	0		
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PGMT 3030 PGM Seminar III	1	0		
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PGMT 3040 PGM Seminar IV	1	0		
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PGMT 3050 PGM Seminar V	1	0		
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PGMT 3100 Biomechanics of the Golf Swing	3	0		
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PGMT 3200 Customer Relations	3	0		
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PGMT 3300 Turfgrass Management	3	0		
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PGMT 3400 Facility Management	3	0		
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PGMT 4000 PGM Internship	3	0		
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PGMT 4001 PGM Internship	4	0		
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PGMT 4200 Application of Golf Swing Concepts	3	0		
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PGMT 4300 Food and Beverage Management	3	0		
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PGMT 4400 Golf Shop Operations	3	0		
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TOTAL HRS EARNED - MAJOR **51 0**

TOTAL BUSINESS CORE/PGM COURSES **75**

ADDITIONAL REQUIREMENTS:

Minimum grade of "C" required in Areas A and F and in all major and elective courses.

NOTE:

*Area B: If testing for computer literacy, additional credit must be earned to complete 4 hour minimum requirement for area.

TOTAL B.B.A PGM PROGRAM HOURS EARNED **135 0**



ACADEMIC PROPOSAL

Date Received by Committee Chair 2/21/06

- 1. Teacher Education Committee on (date submitted) _____
- 2. Academic Affairs Committee on (date submitted) 02/21/2006
- 3. Graduate Affairs on (date submitted) _____

From (School/Department) Business Administration

Signature of Unit Head [Signature]

Person to be Contacted John Kooti

Type of Action (check one): Addition Deletion Substantive Change
 Submission for File Other (please specify) _____

Action desired for (check one): Program Course Other (specify) _____
Course/Program Name and (for courses) Course Description and Hours Credit: _____

Brief Description of Proposal:

The purpose of this proposal is to replace ACCT 4210 - Accounting Systems with MGNT 3700 - Information Systems for Management in the Management curriculum. The course is more appropriate to management majors.

This section to be completed by appropriate Committee Chair (and Secretary of Faculty Senate):

Check Committee taking Action:

(1) Teacher Education Committee (2) Academic Affairs (3) Graduate Affairs

Action taken by Committee: (Check One) Approved Not Approved Tabled

Comments/Reasons for Non Approval or Tabling:

Signature of Chair [Signature] Date 3/4/06

Requires action of the Faculty Senate and Faculty? Yes or No (Check one)

Faculty Senate Action: Forwarded by the Senate to the Faculty (Check one):
 With Endorsement Without Endorsement, or Remanded back to Committee

Signature of Secretary, Faculty Senate [Signature] Date 03/24/2006

1. Will this proposal change the requirements for any degree program? If so, explain and attach existing and proposed program sheets with changes clearly marked.

None

-
2. Is the proposed course/program recommended or required by an accrediting agency? Is so, explain.

No.

-
3. Is the proposed course/program substantially similar to an existing one in another GSW department or school? Is so, explain and justify.

No.

-
4. Justification and/or objectives for proposal (including relationship to GSW Strategic plan, if appropriate).

The proposal will strengthen the Management curriculum consistent with the University strategic plan to offer programs of distinction.

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5. What additional resources will be required to implement the proposal? Faculty? Facilities? Equipment? Library holdings? Others?

Existing faculty.

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6. What impact will this proposal have on other courses, programs, departments, schools, or units?

None.

-
7. Anticipated start date: Fall 2006

8. Estimated number of students enrolled first semester: 30 Enrolled on a continuing basis 35

9. Required attachments for this proposal:
- Course outlines must include the course number, course title, course description for the Bulletin (followed by credit hour designations including lab hours, if appropriate), course content, and learning objectives for the course. A suggested text and a bibliography may be included as well.
 - Proposals for new degree must include a curriculum sheet.
 - Proposals for changes in degree programs must include existing and proposed curriculum sheets with changes clearly marked.

TO: _____

**GEORGIA SOUTHWESTERN STATE UNIVERSITY
SCHOOL OF BUSINESS ADMINISTRATION
B.B.A. in MANAGEMENT - 114**

Name :
Advisor :

ID

Proposed

CORE: 60 HOURS

Area A (9 hrs)	Hrs	Hrsc	Term	Grade
ENGL 1101 Composition I (min grade C)	3	0		
ENGL 1102 Composition II (min grade C)	3	0		
MATH 1111 or 1113 or 1120	3	0		

TOTAL HRS EARNED - AREA A 9 0

Area B (4 hrs min)	Hrs	Hrsc	Term	Grade
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Select two of the following course:

CIS 1000 Computer Literacy	2	0		
SOSC 1000, SOSC 1101, GEOG 1101	2/3	0		
ENGL 2200	3	0		
COMM 1110	3	0		
SOCI 2295	2	0		
THEA 1110	3	0		
Foreign Language (2000 or higher)	3	0		

TOTAL HRS EARNED - AREA B 5 0

Area C (6 hrs)	Hrs	Hrsc	Term	Grade
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ENGL 2110 or ENGL 2120 or ENGL 2130
Select one:
ARTC 1100, MUSC 1100 or THEA 1100

TOTAL HRS EARNED - AREA C 6 0

Area D (10 hrs min) <u>Area D Labs</u>	Hrs	Hrsc	Term	Grade
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Lab Science 4 0
NonLab/Lab Science 3/4 0
NonLab/Lab Science, Math or Technology 3/4 0

TOTAL HRS EARNED - AREA D 10 0

Area E (12 hrs)	Hrs	Hrsc	Term	Grade
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POLS 1101 American Government 3 0
HIST 1111 or 1112 World Civilization I or II 3 0
HIST 2111 or 2112 US History I or II 3 0
Select one:
Social Science Elective 12

TOTAL HRS EARNED - AREA E 12 0

Area F (18 hrs)	Hrs	Hrsc	Term	Grade
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ACCT 2101 Accounting Principles I 3 0
ACCT 2102 Accounting Principles II 3 0
ECON 2105 Principles of Macroeconomics 3 0
ECON 2106 Principles of Microeconomics 3 0
BUSA 2010 Microcomputer Appl in Bus 3 0
BUSA 2105 - Comm in Business Env 3 0

TOTAL HRS EARNED - AREA F 18 0

Physical Education (4 hrs)	Hrs	Hrsc	Term	Grade
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PEDS 1010 Lifetime Fitness 1 0
PEDS 2000 CPR/First Aid 2 0
PEDS _____ (Activity) 1 0
(Activity must be swimming if swimming test not passed)

TOTAL HRS EARNED - PEDS 4 0

Additional Requirements

GA HISTORY _____	N	UNIV 1000 _____	
GA CONSTITUTION _____	N	US HISTORY _____	N
REGENT'S READING _____		US CONSTITUTION _____	N
GEOGRAPHY _____		REGENT'S WRITING _____	
		SWIMMING _____	

MAJOR/ELECTIVE REQUIREMENTS: 60 HOURS

Business Core (24 hrs)	Hrs	Hrsc	Term	Grade
BUSA 3050 Business Statistics	3	0		
BUSA 3060 Quantitative Management	3	0		
BUSA 3106 Legal Env of Business	3	0		
BUSA 3150 Business Finance	3	0		
MKTG 3800 Principles of Marketing	3	0		
MGNT 3600 Principles of Management	3	0		
MGNT 3650 Introduction to International Business	3	0		
MGNT 4190 Strategic Management	3	0		

TOTAL HRS EARNED - BUS CORE 24 0

Major (27 hrs)	Hrs	Hrsc	Term	Grade
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MGNT 3610 Prod & Operations Mgmt 3 0
MGNT 3700 - Information Systems for Mgmt 3 0
MGNT 4260 Small Business Mgmt 3 0
MKTG 4890 Marketing Management 3 0
MGNT 4660 Business Forecasting 3 0
MGNT 4690 Labor Mgmt Relations 3 0
MGNT 3670 Intro Human Res Mgmt 3 0

Select two:

APPROVED BUSINESS COURSE 3 0
APPROVED BUSINESS COURSE 3 0
TOTAL HRS EARNED - MAJOR 27 0

Open Electives (9 hrs)	Hrs	Hrsc	Term	Grade
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OPEN ELECTIVE 3 0
OPEN ELECTIVE 0
OPEN ELECTIVE 0
OPEN ELECTIVE 0
OPEN ELECTIVE 0
TOTAL HRS EARNED - ELECTIVES 3 0

ADDITIONAL REQUIREMENTS:

Minimum grade of "C" required in Areas A and F and in all major and elective courses.

NOTE:
•Area B: If testing for computer literacy, additional credit must be earned to complete 4 hour minimum requirement for area.

TOTAL HRS EARNED 120 0