

GEORGIA SOUTHWESTERN STATE UNIVERSITY
SCHOOL OF BUSINESS ADMINISTRATION
COURSE OUTLINE
FALL 2008

COURSE NAME: GRADUATE COURSE IN FREE ENTERPRISE IN PRACTICE
COURSE NUMBER: BUSA 6045
CREDIT: 3 HRS.

INSTRUCTOR: John Kooti
OFFICE: Business Building 214
OFFICE HOURS: By appointment

TEXT: None required

PREREQUISITE: Good Graduate Standing

COURSE DESCRIPTION

BUSA 6045. **Graduate course in Free Enterprise in Practice.** This course is designed to provide students the leadership, analytical and managerial tools for implementing free enterprise entity. Students will illustrate the implementation of these tools through APPLIED research and practice. Graduate Students will assume leadership roles in this course, and will receive assignments based on their areas of experience. Prerequisite: Good Graduate Standing (3-0-3)

COURSE OBJECTIVES

Students will be able to:

Demonstrate and analyze the benefits of the free enterprise system and the free market economy.

Apply business techniques to specific free enterprise situation.

Critically evaluate the importance of philanthropic deeds and the value of community based activities.

Effectively apply business techniques to specific business situations and present findings in oral and written format.

Demonstrate leadership abilities by leading a team of students throughout the term.

Assume leadership role in implementation of projects throughout the course

COURSE REQUIREMENTS

Students will be required to conceive, develop, and implement free enterprise education and awareness outreach projects directed to their fellow university students, to area schools, and to the general community. In addition, students will be required to:

- 1) Compile results into a project report
- 2) Analyze and summarize findings
- 3) Present a summary of the completed projects to the School of Business Advisory Council, faculty, peers, and other stakeholders

EVALUATION

Students will be evaluated by the instructor in terms of the success, in both quality and quantity, of the outreach projects undertaken.

Leading Team Projects	50%
Analysis and Summary	30%
Attendance and Participation in meetings	20%

METHOD (S) OF INSTRUCTION

Discussion and appropriate experiential activities.