

GEORGIA SOUTHWESTERN STATE UNIVERSITY
SCHOOL OF BUSINESS ADMINISTRATION
COURSE OUTLINE
FALL 2008

COURSE NAME: FREE ENTERPRISE IN PRACTICE I
COURSE NUMBER BUSA 4405
CREDIT: 3 HRS.

INSTRUCTOR: John Kooti
OFFICE: Business Building 214
OFFICE HOURS: By appointment

TEXT: None required

PREREQUISITE: Junior, GPA of 2.8 or better

COURSE DESCRIPTION

BUSA 4405. **Free Enterprise in Practice.** This course is designed for students participating in Students in Free Enterprise (SIFE). The course intends to develop leadership, analytical, teamwork and communication skills through planning, implementation, and completion of entrepreneurship projects and services. This course may involve special case competition at national and regional levels. Prerequisite: Junior standing and GPA of at least 2.80 (3-0-3)

COURSE OBJECTIVES

Students will be able to:

Demonstrate leadership ability by initiating, planning, and implementing projects and by teaching free enterprise to others.

Apply managerial skills and techniques to specific free enterprise situation.

Take leadership roles in fundraising and community service projects.

Effectively apply leadership abilities skills, including teamwork, and key management philosophies that are related to teamwork such as management by objectives and specialization of labor

COURSE REQUIREMENTS

Students will be required to:

Conceive, develop, implement and complete free enterprise education and awareness outreach projects directed to their fellow university students, to area schools, and to the general community. In addition, students will be required to:

Assume leadership positions – President, and VP positions

Participate in at least 4 projects and a leader in at least 2.

Prepare individual report detailing goals and objectives, action plan, publicity and use of media, and presentation of accomplished projects.

Present report and audiovisual compilation to business and community leaders and/or judges.

Participate in the research and presentation in the special competition project.

EVALUATION

Students will be evaluated by the instructor in terms of the success, in both quality and quantity, of the outreach projects undertaken.

Project planning and completion	50%
Completion of Individual and Project Reports	30%
Meeting Attendance	20%

METHOD (S) OF INSTRUCTION

Discussion and appropriate experiential activities.