

Michael M. Fathi DBA, MBA
Fulbright Scholar

School of Business Administration
Georgia Southwestern State University
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Education

D.B.A. (1985) Nova/Southeastern University, Florida,
Doctorate of Business Administration
Concentration: Management

M.B.A. (1979) University of Baltimore, Maryland,
Master of Business Administration
Concentration: Operations Research/Management

B.S. (1973) Jundi University, Agro Engineering

Professional Experience

- 8/99 to Present **Georgia Southwestern State University**, Professor of Business Administration. Teach management courses concentrating on Production/Operations Management, Small Business Management/Entrepreneurship, Strategic Management, Introduction to Business, Contemporary International Cultures, International Business and Business Statistics. Conduct research, advise students at graduate and undergraduate level and maintain active liaison to the business community. Coordinator for International programs at GSW. Director of MBA program at GSW.
- 8/98 to 1/07 **Central Michigan University** at Vancouver, Canada. Visiting Professor, Taught graduate course in Strategic Management for MSA international program in Vancouver BC.
- 8/87 to 8/99 **Brewton Parker College, Mt. Vernon, Georgia**, Associate professor of Business Administration. Taught spectrum of business courses including Principles of Management, Principles of Marketing, Management Information Systems, Production/Operations Management, Small Business Management/Entrepreneurship.

- 8/84 to 8/85 **Broward Community College**, Fort Lauderdale, Florida
Adjunct Faculty, Taught courses in the area of Business
Mathematics, Principles of Management and Marketing.
- 8/80 to 8/85 **Nova/Southeastern University**, Adjunct Faculty, Taught courses
in the area of Principle of Management, Marketing and
Quantitative Methods.
- 1/77 to 8/79 **University of Baltimore**, Maryland, Research Assistant, engaged
in collecting data from external sources and using the econometrics
model to predict the economic trends in state of Maryland.
- 1/73 to 8/76 **Moshar High School**, Ahwaz, Ir, High School Teacher, Taught
different subjects in the area of Accounting/Math/Management.

Management Experience

- 8/93 to 8/98 **HH&F International Inc.** Mt.Vernon, GA, Vice-President
of Operations. Responsible for planning, developing,
managing and controlling utilization of the corporation's
resources with our suppliers in China, Russia and Japan.
- 1/79 to 5/85 **Tribune Company**, Fort Lauderdale, Florida, General
Supervisor, Responsible for regional sales and marketing
strategies in Ft-Lauderdale and Dade County, Florida.
Involved in the implementation of an efficient computer
system, using data base information to identify the cost of
providing and expanding market share to potential
customers.

Professional Associations

- Southern Academy of Management, 1987- present
- Academy of Management, 1982- present
- University of Baltimore Alumni Association
- Nova/Southeastern University Alumni Associations
- Senior member of Peer Review Committee on "Fulbright
Senior Specialist program"
- Active member of the Society of Business, Industry and
Economics (SOBIE)
- Active member of Academy of Business Disciplines

Services

Professional Conference Service

- **Coordinator** (2006) for International Programs
- **Chairperson** (2004) – Southeast Decision Sciences Institute, Thirty-Fourth Annual Meeting – Charleston, SC.
- **Discussant** (2004) – Southeast Decision Sciences Institute Conference – Charleston, SC.
- **Chairperson** (2003) – The Society of Business, Industry & Economics Conference – Fort Walton Beach, Florida.
- **Reviewer & Contributor** (2003) – Strategic Management Textbook for Irwin- McGraw Hill Publishing Company.

University Services

- **Member** (2007-Present). Member of Promotion and Tenure Committee at GSW.
- **Member** (2001- 2006). Member of University Assessment Committee. Georgia Southwestern State University.
- **Chairperson** (2005-2006). Chairperson of University Promotion & Tenure Committee at GSW.
- **Chairperson** (2002- 2006). Chairperson of Business and Finance Committee at GSW.
- **Chairperson** (2001-2004). Chairperson of Athletics Committee at GSW.
- **Chairperson** (2002-2003). Chairperson of SACS Organization & Administration Subcommittee at GSW.
- **Chairperson** (1993-1998). Chairperson of Business and Finance Committee at BPC.
- **Chairperson** (1993-1994). Chairperson of SACS, Curriculum Committee at BPC.

School of Business/Community

- **Member of Advisory Committee for Management Program at Darton College** (March 8, 2007 to Present)
- **Member** (2007 to 2008) Member of Search Committee for Vice President of Academic Affairs
- **Representative** (2006-Present) Acting as a GSW representative on System Council on International Education (SCIE)

- **Coordinator** (2006- Present) for International Programs (GSIC)
- **Member of the Board Director of Southwest Georgia Health Care** (2006-Present)
- **Director of MBA Program at GSW** (2006-Present)
- **Advisor** (2006-Present). Advisor to Delta Mu Delta Honorary Society
- **Member** (2005-2006). Member of Search Committee for Executive Director for Rosalynn Carter for Caregiving (RCI)
- **Coordinator** (2003- 2006). Coordinator of WebBAS Program (Bachelor of Applied Science and Technology Management - Online)
- **Advisor** (2002- 2006). Advisor to Sigma Beta Delta Honorary Society
- **Advisor** (1999- 2006). Advisor to Student in Free Enterprise
- **Advisor** (2001- Present). Advisor to International Students Organization
- **Member** (2001- Present). Member of search committee for a Management professor for the School of Business
- **Treasurer** (2001-Present). Treasurer for Student Incubator Project (SIBP).
- **Consulting** (2000-Present). Consulting activity for entrepreneurs in Sumter County to start a business.

Recent Publications/Presentations

- Fathi, M., Wilson, Liz, “Strategic Planning in Colleges and Universities,” *The Business Renaissance Quarterly*, Vol. 4, Iss. 1, April 2009.
- Fathi, M., Valentine and Kooti, “Forecasting Methods & Measuring Accuracy of Forecasting Techniques for Management,” *The International Academy of Business and Public Administration Disciplines Conference IABPAD*, January 3, 2008.
- Fathi, M. Kooros, S, Badeaux, L & Gauthreaux, C, “Reengineering America: The US Film Industry is Implicated for much of the US and the World’s Social Problems,” Submitted to American Society for Competitiveness (ASC) Conference Nov. 11, 2006.
- Fathi, M, Aslani, B, Badeaux, L & Kooros, S, “Deterring Agency Problems in the Operational and Strategic Domains, and in Global Competitiveness”, The America Society for Competitiveness, November 12, 2005.
- Fathi, M., Kooti, J. & Crownover, A., ” The Ethical Challenges of the 21st Century Information Age,”

International Academy of Business Discipline, April 6-9 2005.

- Fathi, M., Hayes, J. Kooti, J. & Kooros, S. “ The Present Challenge of Globalization for Multi-National Corporations”, IABPAD proceedings in January 6-9, 2005.
- Fathi M., Kooros. S. & Burgos, D., “Some Latin American Privatizations Experience”, IABPAD proceedings, January 6-9, 2005.
- Fathi, M. Kooros, S., & Badeaux, B., “Technology Transfer in the Pacific Rim”, International Academy of Business and Public Administration Disciplines , January 6-9, 2005.
- Fathi, M, Kooti, J. Fathi, A. and Kooros, S., Kooti, J. and Aysar, “Age Discrimination” , The Refereed Proceedings of American Society for Competitiveness, October 2004. pp. 248-258.
- Fathi M., Kooros, S., McKinney, Kooti, J & Theriot, B., “Communicating the Organizational Strategy”, Proceedings of Society of Business, Industry and Economics, April 2003.
- Fathi, M, Kooti, J., Kooros, S. and Maddox, M., " Culture As A Critical Element in Global Supply Chain Management: Challenges and Barriers", Southeast Decision Sciences Conference, February 2004, Charleston S.C.
- Fathi, M., Kooros, S. & Soonthonsmai, V., “Green Marketing as a Competitive Weapon For Food Industry”, Refereed Proceedings of the Academy of Business Discipline, January 2004.
- Fathi, M, Batson, K. & Wilson, E., “Differences between Manufacturing and Human Resources Department When Applying Six Sigma”, Academy of Business Disciplines, November 15, 2003.
- Fathi, M., Farahbakhsh, M, Kooti, J. & Wills, M., “An Empirical Study: The Relationship of CEO’s Compensation and Stock price, Sales, Net Income, Book Value Per Share and Earning.” American Society of Business and Behavioral Sciences, February 20, 2003.
- Fathi, M., Farahbakhsh, M. & Aiyeku, J., “Current Status of the Developing Eight (D-8) as a Trading Block.” International Academy of African Business Development,; Expanding the Horizons of African Business & Development, 2002, pp. 223-231.
- Fathi, M., Kooros, S. & Thibodaux, M., “An Empirical Investigation into Identifying the Determinants of Automobile Demand.” American Society of Business and Behavioral Sciences, February 20, 2003.

- Fathi M., Clark, & Farahbakhsh, M., “Export Marketing Determinants: Factors Associated with Internal/External Export Marketing Behavior.” International Academy of African Business and Development (IAABD), April 2003.
- Fathi M., Kooros, S. Bronx, D., & Wilson, E., “The Impact of Women in the Workforce and American Consumption”, Society of Business, Industry and Economics, April 2003.

Book Reviewer

- Fathi, Micheal, Contributed insights since the inception of “Strategic Management: Creating Competitive Advantages” by Dess and Lumpkin, 2008.

Honor/Grant Activities

- Recognized by the Georgia Consortium for International Studies (GCIS) and received **“Senior Faculty Internationalization Award”** March 14, 2008.
- Recognized by students at GSW as **Most Valuable Professor (MVP)** Spring, 2008.
- Received **“Excellence & Commitment to Teaching Award”** Sponsored by Board of Director of GSW Alumni Association in Spring 2005.
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- Served as a **Chairperson of the Marketing** session for Academy of Business Disciplines, November 2003, Ft-Myers, Florida.
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- Served as a **Chairperson and Discussant for Marketing** session at Southeast Decision Sciences Conference February 2004.
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- Appointed by the Council for International Exchange of Scholar, which manages the Fulbright Scholar Program, as a **Fulbright Senior Specialists** to evaluate applicants based on academic, scholarly and professional criteria, 2001.
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- **Distinguished Professor Instructional Technology Grant.** Awarded \$4,000.00 to develop an on-line MGNT 4190 “Strategic Management” course for School of Business Administration at GSW. 2001
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- **Attended Grant Writing Seminars,** One day seminar offered by Vice President for University Relations at GSW. 2000
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- **Distinguished Professor Instructional Technology Grant.**
Awarded \$550.00 for developing an on line course, UNIV 4000 course for National and International Students Participating in the Habitat for Humanity Global Village Program. 2000
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- **Prepared and submitted a grant proposal to FIPSE,** for Total of \$199,640.00, “Triple Time-Developing Cooperative Educational and Training Opportunities for International Business Students in Canada, The United States (GSW), and Mexico.” 2000
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- **Freedom Project Grant, “John Templeton Foundation”**
Awarded \$1000.00 for the lecture series in Uzbekistan. 1998**Faculty Research Grant.** Awarded \$500.00 for the faculty summer project. 1999
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- **Submitted a grant proposal to the J. William Fulbright Foreign Scholarship Board.** Awarded over \$50,000.00 to serve as a Distinguished Fulbright Scholar in Uzbekistan. 1998
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- **Submitted a grant proposal to United Nations Development Program.** Awarded over \$5,500.00, under TOKTEN (Transfer of Knowledge Through Expatriate Nationals). 1995
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- Nominated by student body at Brewton Parker College as a distinguished professor and received outstanding service award, “**TEACHER OF THE YEAR**” in Spring 1994.
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- **Submitted a grant proposal to CSI (Cooperative Services International).** Awarded over \$5,850.00 to lecture in former Soviet Union. 1992
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